



Place Analytics to shape your future

Place Name

About your report

This Vista report is produced by eutopia and includes scores based on quantitative and qualitative datasets. The quantitative data is gathered from a range of data providers through APIs and manual updates where APIs are not available. Qualitative data is collated using multiple opensource datapoints and is dynamic. Place scores and rankings are developed through Vista's unique AI enabled algorithm and have been extensively tested. Place perception scores are dynamic and updated regularly as part of your subscription using the log in details provided.

The criteria for your report

Your location	City Region
Your Vista region	North West
No. of data points evaluated	-
Order type	Vista
Report ordered	Date
Report finalised	Date
Client contact	Name on order

This report provides

1. X's place attractiveness score and ranking X's scores by place pillar:
2. Invest
 - a. FDI performance
 - b. Enterprise performance
 - c. Infrastructure development
3. Live
 - a. Quality of Life
 - b. Prosperity
 - c. Community Power
4. Visit
5. Study
6. X's performance in regional context
(this will be pulled from data in model)
7. SDG alignment
8. Place perceptions
9. Your place characteristics
10. Recommendations to enhance your place performance

Your results at a glance

Your overall place attractiveness based on these scores:



X ranked 19th from all Local Authorities

Your scores by place pillar



Your rankings in each pillar area

	Invest	Visit	Live	Study
Score	68%	65%	75%	75%
Benchmark score	56%	55%	61%	55%
Ranking (363 Locations)	68%	65%	75%	75%

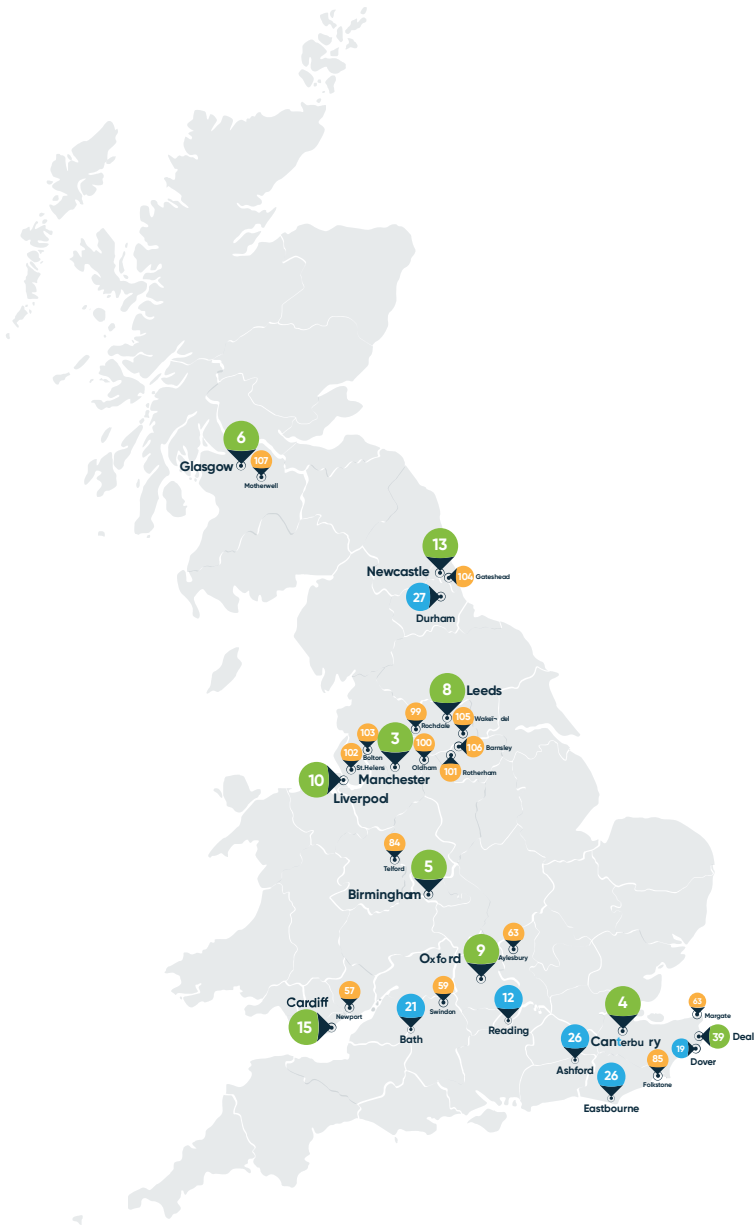
Your qualitative scores

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Your Overall Place Attractiveness Ranking



X ranked 19th from all locations in GB



Your Regional Performance



These rankings represent performance in a regional context – out of 64 towns in the South East

Your Investment Score



X ranked 19th from all locations in GB

Factors impacting your score:

	Invest	Visit	Live	Study
Score	68%	65%	75%	75%
Benchmark score	56%	55%	61%	55%
Ranking (363 Locations)	68%	65%	75%	75%



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